

**Course ID:** LDST 101

**Instructor:** Dr. Julian Maxwell Hayter

**Office Hours (virtual) T-Th:** 1:00pm to 2:00pm (see Zoom link below and email) and by appointment

**Office Location:** Jepson Hall 237

**Course Name:** Leadership and the Humanities

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**Phone:** 804-287-6097



### [Course Meetings, Fall 2023](#)

**LDST 101, Section 4:** 10:30am to 11:45am—Room, Jepson 118

### [Office Hours](#)

<https://urichmond.zoom.us/j/85906868900>

### [Course Purpose](#)

What is leadership? Better yet, what is leadership studies?

Broadly, this course uses the study of leadership to examine the ways humanity has organized (and continues to organize) strategies to meet challenges. Leadership is fundamentally a social endeavor— human beings are, and have always been, social creatures (even our competition is based on cooperation). The very process of leadership requires groups, communities, organizations, and larger collections of people. These people, within networks, agree to (and often dispute) parameters and

guidelines. *This course, in the end, studies people and how people negotiate particular social roles.*

Leadership, as a social exercise, has always been with us. Leadership studies examines the universal phenomenon of leadership in human groups. Prepare to not only interrogate theories of leadership and various leadership strategies, but the politics and context of groups. During the first portion of the semester, we will examine the *actual* discipline of leadership studies and various historical notions of leadership. We will then look at historical case studies that confirm and/or bely these examinations and beliefs.

**We do not train leaders at the Jepson School, per se** (i.e., we are not called Jepson School of Leadership Training). In our title, the word “study” is as important as the word “leadership.” We examine leadership as an idea and actual lived experience. In studying leadership, you might find useful tools to apply to personal experiences but we are not a vocational school, as it were. *You might, in fact, find that you’re more equipped to think about, and act on, leadership in an intellectual way.*

**The Jepson School imagines leadership as it was, is, and should be.** This course, largely because I am trained as a historian of modern U.S. history, contemplates leadership *as it was*. In fact, we use history because it provides not merely endless examples of leadership, but a framework to interrogate how context and change over time shaped the ways people work(ed) with or against one another.

Prepare to interrogate leadership in practice by looking at various so-called leaders, events, etc. throughout recent history. I ask that you question how broader historical/cultural context often shapes traditions of leadership (and, followership) and how notions of leadership shaped the ways people met challenges.

Over the semester’s duration, we will draw upon the **liberal arts** (especially recent historical analyses) as a vehicle to advance an enhanced understanding of the nature of leadership. Lectures are often discussion based. Please come to class having not only seriously grappled with the reading material, but also prepared to speak intelligently about the information at hand.

### **Course Objectives**

We will spend the semester not only analyzing leadership and the discipline of leadership studies, but also popular assumptions about what leaders are and are not. Below you’ll find a list of readings that beg you question the ways historical actors overcame (or did not) era-specific challenges. Examining this material drives at the heart of what leadership (and following) is and, perhaps, is not.

## Specific Learning Objectives

1. This course begs students to think critically about leadership in practice and as a discipline. It also challenges (and, in some cases, affirms) presuppositions about leadership
2. You will analyze theories of leadership, various leadership strategies, and actual leaders within historical and contemporary contexts
3. You should interrogate various leadership styles, notions of followership, and the social dynamics that comprise these ideas

## General Expectations

Success in this course hinges upon your ability to read course material effectively (you will not do well in this course if you do not read—trust me) and write about the readings, and other course material, intelligently. Be prepared to participate thoroughly in class discussion/lectures.

1. **Attendance and Classroom Protocol:** Class attendance is essential to your success in this course. I do not take daily attendance, but I am keenly aware of students who are chronically absent. In fact, this course is designed (i.e., the quizzes and exams) to punish those of you that frequently miss class. Unless you have a mandated, university-based accommodation, you ***may not*** use laptops to take notes during class. Please keep your iPhones and iPads off the desks! During study sessions and group work, you may use these devices.
2. **Reading Material: THIS COURSE IS READING INTENSIVE!** I strongly urge students to complete readings prior to class. I also require that you bring reading material to class. Please be mindful of the reading load and try to stay abreast current readings.
3. **Class Participation:** Please come to class prepared to talk extensively about the reading material and/or how the reading material relates to *relevant* subjects you think might enhance lecture/discussion. Missing class regularly and not participating is “D to C level” participation. Missing class regularly, et participating is “B- level” work. Coming to class regularly yet failing to contribute is “B/B+ level” participation. Coming to class and participating regularly is “A-/A level” participation. Also, I can’t see alligator arms, if you’ve got something to say, raise your damn hand (high).
4. **Cheating:** I catch at least one person every semester, despite the fact that I’ve included this subheading in my syllabi since teaching at UR. That said, do

- your own work or face the consequences. Our honor system prohibits *unauthorized* assistance in the completion of given assignments. All students are expected to understand and avoid plagiarism and all other forms of academic dishonesty. Instances of cheating on coursework will be referred to the honor council—I *will not* adjudicate them. I simply send them directly to the Honor Council. As such, you must pledge and sign all written material for this course-- “I pledge that I have neither given nor received unauthorized assistance during the completion of this work”.
5. **Pledging: I will not grade assignments that students fail to pledge.** You may not upload course materials from blackboard, class notes, etc. to any course-specific webpage (e.g., coursehero.com). Course materials from blackboard are my and other scholars’ work.
  6. **Communication:** Please check your email regularly— email is our primary mode of out-of-class communication. I will respond to emails in a timely manner. However, **I will not respond to messages sent after 8pm until the next morning.** Although email is a viable means to ask questions about the course, course material, or writing assignments, these questions may also be answered during office hours or by appointment.
  7. **Exams and Quizzes:** Unless mandated by administrators for the purposes of athletics, contract tracing, other COVID-19 related issues, and/or university-approved issues (of the serious persuasion), **exams and quizzes cannot be rescheduled.** Period. You’re definitely not rescheduling final exams to leave for home a time that’s more convenient for you. The final schedule is what it is. Take it up with administration if you think you’ve been hoodwinked. If you miss a quiz or an exam, your score is zero. Also, if you have a DAN, you need to either schedule to take your exam with Christina Mills in Jepson or with Disability Services.
  8. **NO EXTRA CREDIT. NEVER. FOREVER. EVER. FOREVER EVER. DID I SAY NEVER?**

### **Syllabus Meaning (this heading is red for a reason)**

**Consider this document a contract.** Fulfill your end of the bargain—the parameters under which you will work have been clearly articulated. The rules are important. Follow them. The success of this course hinges on our ability to work together in a manner that respects the group. Do your job so that I can do mine. It’s that simple.

### **Required Reading**

All of the reading outlined below is required. Aside from the books detailed immediately below, I will also upload readings to blackboard. THEY TOO ARE

REQUIRED. Blackboard readings are marked **(blackboard)** in the course schedule section below. They too are required reading.

Bert A. Spector, *Discourse on Leadership: A Critical Appraisal* (Cambridge: Cambridge University Press, 2016)

**J. Thomas Wren, Douglas A. Hicks, and Terry L. Price, *Traditional Classics on Leadership* (Northampton: Edward Elgar Publishing, Inc., 2004)**

### Assessment & Course Requirements

Principally, the Jepson School abides by the provision of the Honor System. All written material, including papers, exams, etc. must have the word, “Pledged”, along with students’ signatures. Writing “Pledged” signifies— “I pledge that I have neither given nor received unauthorized assistance during the completion of this work”.

Class Participation & Attendance:	20% of final grade
Presentations:	20% of final grade
Writing Quizzes:	20% of final grade
Mid-Term Exam:	20% of final grade
Final Exam:	20% of final grade

### Grading Scale:

A+ 4.0	B+ 3.3	C+ 2.3	D+ 1.3
A 4.0	B 3.0	C 2.0	D 1.0
A- 3.7	B- 2.7	C- 1.7	D- 0.7
F 0.0	I 0.0	M 0.0	V 0.0

### Major Assignments

#### 1. Writing Quizzes

- a. We will have reading quizzes throughout the semester. These quizzes pertain specifically to the material we've recently traversed. I've designed quizzes to showcase how well you understand the reading material *and* lecture. You should make strong associations between lecture material and the readings when writing your responses to the prompts.
- b. Generally, these quizzes will take no more than 10 minutes. They're not trick questions. In fact, I will ask you very straightforward queries about the reading and lecture material.
  - i. Quiz Dates
    1. September 10
    2. September 24
    3. October 24
    4. November 7

## 2. Research Presentations

- a. In November all of you (in groups of three to four) will present a lecture on a subject of your choosing (and, my approval). These presentations should grapple with 3 major questions; 1) how does the topic relate to the study of leadership; 2) what does your topic tell us about the nature of leadership; and 3) what historical challenges provided the context for topic in question.
- b. This project is designed to not only inform your classmates (and, myself) about the topic, but to also answer the three questions above as lucidly and intelligently as possible. A presentation's effectiveness hinges upon your ability to do relevant research, cite research, articulate points clearly, provoke questions, and answer classmates' questions in an intelligent manner. Above all, you should aim to fully integrate a healthy supply of both primary and secondary sources. We will want to know not merely what you think of the topic in question, but also what scholars have to say about your topic.
  - i. You will be held accountable for (i.e., tested) information in presentations (not simply *your* presentation), so attending your classmates' presentations is a must!

## 3. Midterm and Final Exams: **THERE ARE NO EXAM RESCHEDULES (read above for details)**

- a. Midterm— October 17, in class.
- b. Final Exam: Take Home, date TBD

## University Resources

### Awarding of Credit

To be successful in this course, a student should expect to devote 10-14 hours each week, including class time and time spent on course-related activities. [registrar.richmond.edu/services/policies/academic-credit.html](http://registrar.richmond.edu/services/policies/academic-credit.html)

### Disability Accommodations

Students with a Disability Accommodation Notice should contact their instructors as early in the semester as possible to discuss arrangements for completing course assignments and exams. [disability.richmond.edu/](http://disability.richmond.edu/)

**Honor System**

The Jepson School supports the provisions of the Honor System. The shortened version of the honor pledge is: "I pledge that I have neither received nor given unauthorized assistance during the completion of this work."

[studentdevelopment.richmond.edu/student-handbook/honor/the-honor-code.html](http://studentdevelopment.richmond.edu/student-handbook/honor/the-honor-code.html)

**Religious Observance**

Students should notify their instructors within the first two weeks of classes if they will need accommodations for religious observance.

[registrar.richmond.edu/planning/religiousobs.html](http://registrar.richmond.edu/planning/religiousobs.html)

**Addressing Microaggressions on Campus**

Microaggressions are the everyday verbal, nonverbal, and environmental slights, snubs, or insults, whether intentional or unintentional, that communicate hostile, derogatory, or negative messages to target persons based solely upon their marginalized group membership.<sup>1</sup> Recent research has found that, when professors do not address microaggressions in class, microaggressions foster alienation of marginalized groups.<sup>2</sup> Furthermore, both students and faculty that are exposed to microaggressions more often are more likely to have depressive symptoms and negative affect (a negative view of the world).<sup>3</sup> A comfortable and productive environment where meaningful learning happens can be collectively created through actions, words, or environmental cues that promote the inclusion and success of marginalized members, recognizing their embodied identity, validating their realities, resisting sexism, ableism, and racism.<sup>4</sup>

The University of Richmond is committed to building an inclusive community. To this end, the Student Center for Equity and Inclusion (SCEI) was created in 2021 and offers ongoing support and assistance for a diverse student body.<sup>5</sup> With this in mind, as a community member at the University of Richmond, I pledge to address microaggressions in the classroom by holding myself, other students, and faculty accountable for what is said and being receptive to criticism when perpetuating these slights, snubs, or insults.

If you experience difficulties in this course, do not hesitate to consult with me. There are also other resources that can support you in your efforts to meet course requirements.

**Academic Skills Center** ([asc.richmond.edu](http://asc.richmond.edu)): Assists students in assessing their academic strengths and weaknesses; honing their academic skills through teaching effective test preparation, critical reading and thinking, information conceptualization, concentration, and related techniques; working on specific subject areas (e.g., calculus, chemistry, accounting, etc.); and encouraging campus and community involvement. Tutors will be available virtually. The on-call peer-tutors available for these appointments are listed in the Box file: **On-Call Online Tutors** (<https://richmond.box.com/s/dpe37chr2zodr3o1amtj8omjk72v2ktb>). **Email Roger Mancastroppa** ([rmancast@richmond.edu](mailto:rmancast@richmond.edu)) and **Hope Walton** ([hw Walton@richmond.edu](mailto:hw Walton@richmond.edu)) for appointments in academic and life skills to request a Zoom conference.

**Boatwright Library Research Librarians:** ([library.richmond.edu/help/ask/](http://library.richmond.edu/help/ask/) or 289-8876): Research librarians help students with all steps of their research, from identifying or narrowing a topic, to locating, accessing, evaluating, and citing information resources. Librarians support students in their classes across the curriculum and provide library instruction, tutorials, research guides, and individual help. All research support will be provided on line or by appointment and students can contact a librarian for help via email ([library@richmond.edu](mailto:library@richmond.edu)), text (804-277-9ASK), chat, or Zoom (by appointment).

**Career Services:** ([careerservices.richmond.edu](http://careerservices.richmond.edu) or 289-8547): Can assist you in exploring your interests and abilities, choosing a major or course of study, connecting with internships and jobs, and investigating graduate and professional school options. We encourage you to schedule an appointment with a career advisor early in your time at UR.

**Counseling and Psychological Services** ([caps.richmond.edu](http://caps.richmond.edu) or 289-8119): Assists currently enrolled, full-time, degree-seeking students in improving their mental health and well-being, and in handling challenges that may impede their growth and development. Services include brief consultations, short-term counseling and psychotherapy, skills-building classes, crisis intervention, psychiatric consultation, and related services.

**Disability Services** ([disability.richmond.edu](http://disability.richmond.edu)) The Office of Disability Services works to ensure that qualified students with a disability (whether incoming or current) are provided with reasonable accommodations that enable students to participate fully in activities, programs, services and benefits provided to all students. Please let your professors know as soon as possible if you have an accommodation that requires academic coordination and planning.

**Speech Center** ([speech.richmond.edu](http://speech.richmond.edu) or 289-6409): Assists with preparation and practice in the pursuit of excellence in public expression. Recording, playback, coaching and critique sessions offered by teams of student consultants trained to assist in developing ideas, arranging key points for more effective organization, improving style and delivery, and handling multimedia aids for individual and group presentations. Remote practice sessions can be arranged; we look forward to meeting your public speaking needs.

**Writing Center** ([writing.richmond.edu](http://writing.richmond.edu) or 289-8263): Assists writers at all levels of experience, across all majors. Students can schedule appointments with trained writing consultants who offer friendly critiques of written work.

## Course Schedule

**Adjustments may be made to the course schedule as I see fit.**

There may be slight variations in page numbers, as some of the book editions have been updated. Use your best judgment.

CAUTION—reading material assigned to a particular date affects the corresponding lecture. More specifically, reading(s) delineated on a particular day should be completed prior to the day I have slotted the material. **For instance, readings delineated on August 29 will appear beneath the heading on August 27, and so forth.**

**(BB)**= reading on blackboard

Week One: **Interrogating Notions of Leadership**

August 27: Course Introduction

**Readings for the 29<sup>th</sup>:**

Spector, *Discourse on Leadership*, 1-29

Aristotle, *Traditional Classics on Leadership*, 14-22

**(BB)**

August 29: Interrogating the Meaning of Leadership

**Readings for September 5<sup>th</sup> (repeat for every listing below)**

Spector, *Discourse on Leadership*, 33-55

Rousseau, *Traditional Classics on Leadership*, 23-33 **(BB)**

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Week Two: **Context Matters**

September 3: Of the Interpersonal & Contextual

Readings

Spector, *Discourse on Leadership*, 132-142

Walker, *Traditional Classics on Leadership*, 304-309 **(BB)**

September 5: Charisma & Context Alone?

Readings

Spector, *Discourse on Leadership*, 64-86

Marx and Engels, *Traditional Classics...*, 288-303 **(BB)**

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Week Three: **Following**

September 10: Behind the Scenes: Followership? **(QUIZ NUMBER ONE)**

Readings

Spector, *Discourse on Leadership*, 118-132

Wollstonecraft, *Traditional Classics...*, 230-252 **(BB)**



September 12: The Gender Division of Power

Readings

Ciulla, *The Nature of Leadership*, 508-537 **(BB)**

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Week Four: The Ethics of Leadership

September 17: Ethics and Leadership, Leadership and Ethics

Readings

Wilson, *Hitler*, 1-36 **(BB)**

Black, *War Against the Weak*, Intro, Chapters 1-4 **(BB)**

September 19: **(QUIZ NUMBER TWO)**: Hitler

Readings

Lichtenstein, *Who Built America*, 368-401 **(BB)**

Yu, *The Great Communicator*, Entire Article

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Week Five: FDR and the Crisis of Leadership

September 24: **(QUIZ NUMBER 2)**

Readings

No Reading

September 26: FDR and the Crisis...

Readings

King, *My Pilgrimage to Non-Violence*, (BB)

Jackson, *From Civil Rights to Human Rights*, 23-51 **(BB)**

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Week Six: **King and the Civil Rights Movement**

October 1: "The King"

Readings

Rustin, *From Protest to Politics*, **(BB)**

October 3: Documentary, *The Powerbroker*

Readings

Greenberg, *Nixon's Shadow*, 36-125 **(BB)**

Machiavelli, *Traditional Classics on Leadership*, 87-96

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Week Seven: Nixon and the Politics of Transgression

October 8: Watergate and Beyond

Readings

Nixon's Vietnam Treachery, NYT

<https://www.nytimes.com/2016/12/31/opinion/sunday/nixons-vietnam-treachery.html>

October 10: Watergate and Beyond

No Reading

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Week Eight: **Exam Week!**

October 15: No Class

*No Reading—Study for Exam!*

October 17: **Mid-Term Exam!**

Readings:

*Rhetoric, Revolution, and Resistance in Jones Guyana, (BB)*

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Week Nine: Of the Occult

October 22: Jim Jones and Jonestown

Readings:

Gritz, *Drinking the Kool-Aid:*

<https://www.theatlantic.com/national/archive/2011/11/drinking-the-kool-aid-a-survivor-remembers-jim-jones/248723/>

October 24: Jones Continued (**Quiz 3**)

Readings:

No Reading

Haidt and Rose-Stockwell, *The Dark Psychology of Social Networks:*

<https://www.theatlantic.com/magazine/archive/2019/12/social-media-democracy/600763/>

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Week Ten: Social Media and the Tech Industry

October 29: The New Robber Barons

Readings

LaFrance, *Facebook is a Doomsday Machine:*

<https://www.theatlantic.com/technology/archive/2020/12/facebook-doomsday-machine/617384/>

Madrigal, *Mark Zuckerberg's Power is Unprecedented*:  
<https://www.theatlantic.com/technology/archive/2019/05/how-powerful-mark-zuckerberg/589129/>

October 31: Documentary, *The Social Dilemma* (**Group and Topic Selection**)

Readings

No Reading

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**Week Eleven: Research**

November 5: Research Session

No Readings—Research for PowerPoint Presentations

November 7: Research Session (**Quiz 4**)

No Readings—Research for PowerPoint Presentations

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**Week Twelve: Presentations**

November 12: Presentation Consultation

No Readings—Research for PowerPoint Presentations

November 14: PowerPoint Presentations

Polish up the prezzies!

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**Week Thirteen: PowerPoint Presentations**

November 19: Presentations

No Reading

November 21: Presentations

No Reading

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**Week Fourteen: Thanksgiving Break**



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**Week Fifteen: PowerPoint Presentations**

December 3: Presentations

No Reading

December 5: Presentations

No Reading

**Final Exam Week: Final Exam: TBA**