FYS 100 - EDUCATION AND SOCIETY  
FALL 2022 - COURSE SYLLABUS

Instructor: Dr. Thomas J. Shields  
Office: North Court Hall, First Floor  
E-mail: tshields@richmond.edu  
Phone: 804-289-8524 (office) 804-787-0829 (cell)  
Office hours: By appointment  

Section 55 Tuesday, Thursday 12:00 p.m. – 1:15 p.m.  
CRN# 10974 Jepson 107

INTRODUCTION
This course explores K-12 education and its impact on a democratic society and citizenship.

COURSE LEARNING PLAN
Course Learning Objectives - The essential, overarching learning objectives of this course are the following:
1. The student will learn about the history of schooling and education in America.  
2. The student will be able to analyze the interaction of citizenship and democracy.  
3. The student should have an enhanced understanding of the concepts and practices of education in a pluralistic and diverse society.  
4. The student will understand the relationship between school reform and education policy.  
5. The student should be familiar with the kinds of questions asked by education scholars.  
6. The student will examine the importance of schooling in the global marketplace.  
7. The student should have enhanced powers of critical thinking and increased capabilities of oral and written communication.  
8. The student will develop the fundamentals of oral communication and critical thinking as outlined in the First Year Seminar Common Expectations.

FIRST YEAR SEMINAR - COMMON EXPECTATIONS
Your two First-Year Seminars will form the foundation of your general education at the University of Richmond, introducing you to college-level reading, writing, and critical thinking. While each seminar will also have specific course goals tied to the subject matter of the seminar, you can expect all First-Year Seminars to pursue the five following shared goals:

1. Expand and deepen students’ understanding of the world and of themselves  
2. Enhance their ability to read and think critically  
3. Enhance their ability to communicate effectively, in writing, speech, and other appropriate forms  
4. Develop the fundamentals of information literacy and library research  
5. Provide the opportunity for students to work closely with a faculty mentor

Of course, these are essential components of a liberal arts education and, as such, are goals or aspirations common to most of your courses. The First-Year Seminar focuses on them in several specific ways.
First, seminar topics are chosen for their potential to raise new questions, to approach familiar topics in a new way or to open up entirely new areas of study to students. Readings and other course materials have been selected to spark discussion and debate, not simply to convey information (though they may do that as well).

Second, much of your time spent both in and out of your seminar will focus on developing critical reading and thinking skills through close reading, comparative analysis of texts and other materials, and intellectual discussion and debate.

Third, the seminars are writing- and speaking-intensive classes. You can expect to participate in discussion every day and, in some courses, to make oral presentations on course materials to the class. Seminars will also focus on the writing process, using some combination of the following techniques: freewriting, drafts, peer editing workshops, consultation with Writing Consultants, and staged development of writing projects, to inform and facilitate completion of your assigned writing projects.

Fourth, all seminars will include at least one class session focused on information literacy and library research skills, and will also include instruction in the appropriate research methods for the course material. While not every seminar will assign a formal research paper, all will incorporate research skills and at least one research-based assignment.

Finally, all First-Year Seminars will be demanding and intense, but they should also be rewarding and enjoyable. You’ll encounter a new subject area or deepen your understanding of a familiar topic, and develop foundations for your further study at the University.

**By what standards will your writing be judged?**

Essays and other written work in your First-Year Seminar should:

- Articulate a clear focus and purpose;
- Exhibit awareness of and attention to audience;
- Demonstrate an understanding of appropriate organization to meet disciplinary and / or task conventions;
- Analyze evidence from sources, experience, and empirical research to provide proper support to ideas; and,
- Demonstrate a command of writing mechanics

Please see attached Grading Rubric and the Student Essay/Paper Standards Evaluation.

**Library Lab Overview**

An important aspect of this First Year Seminar is the work you will do to enhance information literacy/library research skills. These skills will be developed through a “Library Lab” with our liaison librarian, Ms. Carrie Ludovico.

The purpose of this requirement is outlined below:

The overall goals of the FYS library labs are to introduce you to basic library resources and services and develop your critical inquiry in the context of library research. Fundamental research competencies acquired during your first year will help you identify information resources for course assignments. This approach provides you with a foundation for meeting faculty expectations and enables you to conduct more developed and complex research throughout your General Education and Upper Level
There are three phases you’ll complete this term as part of your introduction to library research and information literacy strategies:

1) During the first two weeks of class, you are required to complete a tutorial titled, **Top 12 Tips and Pre-Class Survey**, that expands on what you viewed during the fall term. This tutorial will highlight the University’s expectations for academic integrity and provide information on the importance of assuming responsibility for using information ethically.

2) You will attend a Library Lab during class on Thursday, October 6th. This lab will be led by our FYS liaison librarian Ms. Carrie Ludovico, Social Sciences Librarian, University of Richmond, (804) 287-6647, cludovico@richmond.edu.

3) You will have response essays and a research paper assignment that will require you to apply these new skills in researching and evaluating resources.

**ADDITIONAL SUPPORT**
If you experience difficulties in this course, do not hesitate to consult with me. There are also other resources that can support you in your efforts to meet course requirements.

**Academic Skills Center** ([asc.richmond.edu](https://asc.richmond.edu)): Academic coaches assist students in assessing and developing their academic and life-skills (e.g., critical reading and thinking, information conceptualization, concentration, test preparation, time management, stress management, etc.). Peer tutors offer assistance in specific subject areas (e.g., calculus, chemistry, accounting, etc.) and will be available for appointments in-person and virtually. Peer tutors are listed on the ASC website. **Email Roger Mancastroppa** (rmancast@richmond.edu) and **Hope Walton** (hwalton@richmond.edu) for coaching appointments in academic and life skills.

**Boatwright Library Research Librarians:** ([library.richmond.edu/help/ask/](https://library.richmond.edu/help/ask/) or 289-8876): Research librarians help students with all steps of their research, from identifying or narrowing a topic, to locating, accessing, evaluating, and citing information resources. Librarians support students in their classes across the curriculum and provide individual appointments, class library instruction, tutorials, and **research guides** ([libguides.richmond.edu](https://libguides.richmond.edu)). Students can contact individual librarian ([library.richmond.edu/help/liaison-librarians.html](https://library.richmond.edu/help/liaison-librarians.html)) or ASK a librarian for help via email ([library@richmond.edu](mailto:library@richmond.edu)), text (804-277-9ASK), or **chat** ([library.richmond.edu/chat.html](https://library.richmond.edu/chat.html)).

**Career Services**: ([careerservices.richmond.edu](https://careerservices.richmond.edu) or 289-8547): Can assist you in exploring your interests and abilities, choosing a major or course of study, connecting with internships and jobs, and investigating graduate and professional school options. We encourage you to schedule an appointment with a career advisor early in your time at UR.

**Counseling and Psychological Services** ([caps.richmond.edu](https://caps.richmond.edu) or 289-8119): Assists currently enrolled, full-time, degree-seeking students in improving their mental health and well-being, and in handling challenges that may impede their growth and development. Services include brief consultations, short-term counseling and psychotherapy, skills-building classes, crisis intervention, psychiatric consultation,
and related services.

Disability Services (disability.richmond.edu) The Office of Disability Services works to ensure that qualified students with a disability (whether incoming or current) are provided with reasonable accommodations that enable students to participate fully in activities, programs, services and benefits provided to all students. Please let your professors know as soon as possible if you have an accommodation that requires academic coordination and planning.

Speech Center (speech.richmond.edu or 287-6409): Assists with preparation and practice in the pursuit of excellence in public expression. Recording, playback, coaching and critique sessions offered by teams of student consultants trained to assist in developing ideas, arranging key points for more effective organization, improving style and delivery, and handling multimedia aids for individual and group presentations. Remote practice sessions can be arranged; we look forward to meeting your public speaking needs.

Writing Center (writing.richmond.edu or 289-8263): Assists writers at all levels of experience, across all majors. Students can schedule appointments with trained writing consultants who offer friendly critiques of written work.

COURSE REQUIRED READINGS
The classroom work in this FYS course will center on the reading assignments. Since the course involves as much discussion as possible, and with minimum lecturing, it is IMPERATIVE that you complete the assigned readings prior to each class. To be successful in this course you should devote 10 – 14 hours in class, reading and studying the material, and preparing assignments.

Texts:

Articles:
In addition to these books, there will documentaries, articles, reports, websites, data sets, and other materials that you will be required to examine. You can access these other materials, labeled Bb, under the Content section on the course’s Blackboard website.

COURSE POLICIES AND STANDARDS
The following class policies are established for the purpose of allowing students enrolled in leadership courses to establish practices that demonstrate mature and responsible behavior toward their work and each other.

Class and Event Attendance and Participation
Attendance and participation in class and group activities/meetings are very serious components of the class. Class attendance is required. More than three unexcused absences will result in a half grade
reduction for each session missed. Student absences due to illness or University-required quarantine are excused absences and will not be penalized. Students who are sick should not attend class and will not be required to provide formal documentation from a health care provider. In the event of excused absences, the instructor will support students to maintain progress toward the course learning goals. Please communicate with me about any extended absence. In addition, unless there are good reasons, lateness will not be tolerated. Chronic lateness will be penalized.

**Technology**
I am a strong believer in the role of technology in pedagogy and in schooling. However, it can also be distracting to the classroom environment. I will allow laptops and tablets in the classroom. Laptops can be open, but only for note taking purposes. If a student violates this norm of trust by being distracted by their laptop or tablet then they will penalized in their participation grade. **Smartphones will be put away and not checked until after class.**

**Absence During In-Class Graded Assignments**
Unexcused absences from in-class graded assignments may not be made up. Any difficulties or problems should be brought to the instructor’s attention as soon as possible (well before the assignment or exam is scheduled.) Requests for extensions will be granted only under dire circumstances.

**Late Papers and Comments on Papers**
Late papers or assignments receive a half grade deduction per day. The instructor will provide comments on papers, but if the student desires more feedback it would be wise to make an appointment.

**Honor Code**
Every piece of written work presented by individual students must have the honor pledge and the student's signature on it. The pledge is, *"I pledge that I have neither given nor received unauthorized assistance during the completion of this work."* If the code is not on the assignment, there will be a half grade deduction.

**Religious Observance Policy**
Students needing to miss class because of religious observance should contact me within the first two weeks of the semester to discuss the absence. The University’s full religious observance policy may be found here (http://registrar.richmond.edu/services/policies/religiousobsrv.html).

**COURSE ASSIGNMENTS**
The assignments are designed to create a framework in which students are treated fairly and equally. Please remember that critical analysis of the assigned readings is necessary. The readings, articles, and ideas from the course will need to be incorporated into each assignment. Please utilize the *American Psychological Association (APA)* style in referencing material or other referencing sources such as the MLA or Chicago Style. **Every quote and non-original thought that is written by a student should have a reference citation. If there is no reference page at the end of each assignment, there will be a half grade deduction.** Please check the library’s citing page for guidance: http://libguides.richmond.edu/citingsources.

The assignments for this class are:
Exam (15%)
One essay exam on history of early American education will be given in the early part of the semester.

Short Response Essays (3 at 15% = 45%)
Each student will write three response essays. These will be reflection pieces on the books, discussions from class, and documentaries related to the topic. The response essay should **briefly** state the main point, or main points, made by the author, describe the evidence to support the main point(s), and offer an insight, or a response. The response part of the paper requires analysis or creative thinking, and can take one or more of a variety of forms: (1) you may indicate how you personally responded to the readings; (2) you may consider whether the evidence to support the main point is convincing; (3) you might compare the reading with something else you have read or experienced; or, (4) you might raise a question about the reading. Most importantly, the summary of the reading should be a small part of the paper (I have read the material); most of the paper should be devoted to your response: what do you think about the idea in the prompt and why?

For additional information on the type of writing that is expected in this FYS class please see the attached Grading Rubric and the Student Essay/Paper Standards Evaluation.

Research Paper (25%)
Each student will write a 7-10 page research paper on a topic of discussed in the course. Please be sure to engage with the reference librarian on the topic and literature search.

Leadership (20%)
Class preparation, attendance and participation are expected and will help determine both your experience and success in the course. This we will call leadership because it will require you to act as leaders and followers in our course community.

**Grading Scale**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>98-100</td>
</tr>
<tr>
<td>A</td>
<td>94-97</td>
</tr>
<tr>
<td>A-</td>
<td>90-93</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>84-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
</tr>
<tr>
<td>C+</td>
<td>77-79</td>
</tr>
<tr>
<td>C</td>
<td>74-76</td>
</tr>
<tr>
<td>C-</td>
<td>70-73</td>
</tr>
<tr>
<td>D+</td>
<td>67-69</td>
</tr>
<tr>
<td>D</td>
<td>64-66</td>
</tr>
<tr>
<td>D-</td>
<td>60-63</td>
</tr>
<tr>
<td>F</td>
<td>0-59</td>
</tr>
</tbody>
</table>

**Equity and Inclusion Statement**
As participants in this course, we must all work hard to be sensitive to the variety of ways in which our statements can negatively impact others, particular those whose belong to historically marginalized groups. I will work hard to establish an equitable and inclusive set of norms that is respective of different points of view. However, even with these norms, you or I may say something that inadvertently causes harm to another student. **If or when** this happens, we must be receptive to criticism. **If** other students or I say something in class that causes hurt or concern and you don’t feel comfortable speaking up in class, please come talk to me.

If you wish to discuss any other issues related to diversity, equity, and inclusion, I am very happy to talk to you. I’m almost always available after class or we can set up a separate meeting by emailing me.
# COURSE SCHEDULE

## Introduction and Why Public Schools

<table>
<thead>
<tr>
<th>Week 1</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tues., Aug. 23</strong></td>
<td><strong>Introduction to Syllabus</strong></td>
</tr>
<tr>
<td>Reading:</td>
<td>There are no readings for the first day. Please review the syllabus.</td>
</tr>
<tr>
<td><strong>Thur., Aug. 25</strong></td>
<td><strong>Introduction: What Americans Want from Schools</strong></td>
</tr>
<tr>
<td>Reading:</td>
<td>Bb, readings on the importance of schools and education to American democracy; the role of inequity in today’s schooling</td>
</tr>
</tbody>
</table>

## History of Schooling in America, 1770-1954

<table>
<thead>
<tr>
<th>Week 2</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tues., Aug. 30</strong></td>
<td><strong>Education and the Building of a New Nation</strong></td>
</tr>
<tr>
<td>Reading:</td>
<td>Bb, Urban and Wagoner, “Education and the Building of a New Nation:1776-1830”</td>
</tr>
<tr>
<td><strong>Thur., Sep. 1</strong></td>
<td><strong>Jefferson’s Vision of Education</strong></td>
</tr>
<tr>
<td>Reading:</td>
<td>Bb online, Wagoner, excerpt from <em>Jefferson and Education</em></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Week 3</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tues., Sep. 6</strong></td>
<td><strong>The Educated Citizenry</strong></td>
</tr>
<tr>
<td>Reading:</td>
<td>Mondale &amp; Patton, “Part One: 1770-1900” and “The Educated Citizen” Bb, Urban and Wagoner, “The Common Man and the Common School”</td>
</tr>
</tbody>
</table>

| **Thur., Sep. 8** | **Class, Caste, and Education in the South**                   |
| Reading:         | Bb, Urban and Wagoner, “Class, Caste, and Education in the South: 1800-1900” |

## Immigrants and Progressivism

<table>
<thead>
<tr>
<th>Week 4</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tues., Sep. 13</strong></td>
<td><strong>Immigrants and Progressivism</strong></td>
</tr>
<tr>
<td>Reading:</td>
<td>Mondale &amp; Patton, “Part Two: 1900-1950” and “You Are an American” Bb, Urban and Wagoner, “Organizing the Modern School System”</td>
</tr>
</tbody>
</table>

| **Thur., Sep. 15** | **Why Don’t You Go to School with Us?**                         |
| Reading:          | Mondale & Patton, “Part Three: 1950-1980” and “Why Don’t You Go to School with Us?” |

## Segregation of Schools: Looking Back, Moving Forward

<table>
<thead>
<tr>
<th>Week 5</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tues., Sep. 20</strong></td>
<td><strong>Brown v. Board and Reaction in Virginia</strong></td>
</tr>
</tbody>
</table>
Reading: Bb, reading on *Brown* decision in Virginia

**Thur., Sep. 22**  
**Reading:** *Separate, But Not Equal*  
Green, Part I

**Week 6**  
**Tues., Sept. 27**  
**Reading:** *The Lost Generation*  
Green, Part II

**Thur., Sept. 29**  
**Reading:** *Integration or Desegregation*  
Green, Part III

**Week 7**  
**Tues., Oct. 4**  
**Reading:** *Segregated and Racially Isolated Schools Today*  
Bb, readings on segregated schools in Richmond, Virginia and U.S.

**Thur., Oct. 6**  
**Reading:** Library visit

**Week 8**  
**Tues., Oct. 11**  
**Reading:** NO CLASS – FALL BREAK

**Thur., Oct. 13**  
**Reading:** *Looking Back, Moving Forward in Richmond and Virginia*  
Bb, articles on the changing demographics in K-12 schools

---

**Impact of Community, Socio-economic Status and Poverty on Learning**

**Week 9**  
**Tues., Oct. 18**  
**Reading:** *Community/Neighborhoods and Child Development*  
Bb, various readings on community/neighborhoods impact

**Thur., Oct. 20**  
**Reading:** *Importance of Housing*  
Bb, various readings on the education-housing nexus

**Week 10**  
**Tues., Oct. 25**  
**Reading:** *Poverty and Educational Opportunity / Mobility in U.S.*  
Bb, various readings on poverty and education opportunity/mobility

**Thur., Oct. 27**  
**Reading:** *Trauma and Toxic Stress Due to Poverty*  
Tough, Chap. 1  
Bb, various readings on trauma and toxic stress
Discipline Disparities and the Criminalization of School

Week 11
Tues., Nov. 1  | Grit, Resilience and Failure
Reading:       | Tough, Chap. 2
               | Bb, various readings on grit, resiliency and failure

Thur., Nov. 3  | Non-Cognitive Development and Extra-Curricular Activities
Reading:      | Tough, Chap. 3
               | Bb, various readings on non-cognitive development

Week 12
Tues., Nov. 8  | Discipline Disparities in Schools: School to Prison Pipeline
Reading:      | Bb, various readings on school to prison pipeline

Thur., Nov. 10 | Pushout: Criminalization of schools
Reading:      | Bb, various readings on criminalizing students in schools

Diversity, Equity and Inclusivity (DEI) in Schools Today

Week 13
Tues., Nov. 15 | Importance of Diverse Teachers and Curricula
Reading:       | Bb, various readings on diverse teachers and curriculum

Thur., Nov. 17 | Curriculum and Culture
Reading:       | Bb, articles on curriculum and culture in K-12 schools

Week 14
Tues., Nov. 22 | Emerging Policies that Prohibit DEI in Schools
Reading:       | Bb, articles on emerging public policies against DEI initiatives

Thurs., Nov. 24 | NO CLASS – Happy Thanksgiving!

Week 15
Tues., Nov. 29 | Pecha Kucha Presentations
Thur., Dec. 1  | Pecha Kucha Presentations

Final Paper
Week 16
DUE:          | Final Paper Due, TBD
<table>
<thead>
<tr>
<th>GRADING RUBRIC</th>
<th>Strong</th>
<th>Acceptable</th>
<th>Weak</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thesis (very important)</td>
<td>Essay has a clean non-obvious, interesting thesis that neither restates the question nor asks one without answering it</td>
<td>Essay has a clear thesis but it may be obvious or a simple restatement of the question</td>
<td>Essay has no clear thesis</td>
</tr>
<tr>
<td>Scope</td>
<td>Topic is clearly defined and limited</td>
<td>Topic is defined but limits aren’t clear</td>
<td>Topic is either undefined or tries to do too much</td>
</tr>
<tr>
<td>Topic sentences</td>
<td>Each paragraph has a topic sentence that clearly links back to the thesis</td>
<td>Paragraphs have topic sentences but relationship to thesis is not always clear</td>
<td>No or few topic sentences; paragraphs not logically ordered</td>
</tr>
<tr>
<td>EVIDENCE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of evidence (very important)</td>
<td>Thesis is supported with evidence drawn from the text that is analyzed creatively and thoughtfully</td>
<td>Thesis is supported with textual evidence but analysis is minimal or evidence is obvious</td>
<td>Thesis is either unsupported or evidence is irrelevant</td>
</tr>
<tr>
<td>Integration</td>
<td>Quotations are smoothly integrated into the text</td>
<td>Not all quotations fully integrated; some awkward moments</td>
<td>Quotations not integrated into sentences, introducing grammatical or logical errors</td>
</tr>
<tr>
<td>Analysis</td>
<td>Each quotation is preceded or followed by analysis—at least 2 lines per quotation</td>
<td>Quotations are analyzed but some logical breaks or missing steps</td>
<td>Limited to no analysis of quotations; analysis never moves beyond paraphrase</td>
</tr>
<tr>
<td>Academic Integrity (pass/fail)</td>
<td>Sources are properly referenced</td>
<td></td>
<td>Essay lacks attribution for sources, whether course materials, online sources, or others</td>
</tr>
<tr>
<td>FORMAT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grammar</td>
<td>Essay has been copy-edited and has no grammatical or spelling errors</td>
<td>Essay is largely error-free but some errors remain</td>
<td>Essay has not been copy-edited</td>
</tr>
<tr>
<td>Style</td>
<td>Essay is clear and graceful</td>
<td>Essay is usually clear and readable</td>
<td>Essay is awkward, repetitive, or hard to read.</td>
</tr>
<tr>
<td>Concision (very important)</td>
<td>Essay is concise and diction is well-chosen; style shows attention to revision</td>
<td>Essay is generally concise, though some wordiness may remain</td>
<td>Essay is wordy and vague</td>
</tr>
</tbody>
</table>
1). **Clearly written, carefully formed thesis statement.** The student should say what he or she is going to argue and how it will be argued. The thesis statement should be developed into a full (several sentences) paragraph. Briefly list the major points to be made in your essay, thus providing a general “road map” for your reader.

2) **Careful reasoning.** The student needs to respond to the “why” questions about his/her thesis. The instructor asks himself: Does this student support the major points of his/her essay by developed explanations of why his/her view is sound, important, relevant, and worth expressing? Does the student give reasons that are relatively complete or does he/she defend points with a single, short, choppy sentence or two? Does the student contradict himself/herself? Does the student develop a line of reasoning or does he/she present reasons randomly?

3. **Imaginative use of illustrations/examples.** Does the student show that he/she grasps the ideas/theories in question by providing his/her own examples or illustrations? Examples will always be used by instructor in an effort to make his lectures clear and it is therefore expected that the student will use examples to make his/her essays or papers clear.

4. **Accurate representation of theory.** If the student blatantly misconstrues a philosophical theory or shows little knowledge of the ideas of a thinker in question, the essay will receive a low grade. The student should take the time to define the “key terms” of the theory. The student should not assume that the reader of his/her essay is familiar with the definition of any concepts introduced in either the reading or lecture.

5. **Clear accurate and effective use of quotations.** The instructor asks: Does the student use sufficient quotations to support his/her claim about the ideas of a thinker? Does the student use relevant quotations? Are the quotations taken out of context? Does the student use too lengthy quotations to describe the writer’s thoughts?

6. **Is the thesis original?** The creativity expressed in the paper’s thesis is highly-valued, but it will be rewarded only insofar as the thesis is also plausible.

7. **Attentiveness to style and grammar.** Most anyone can make an occasional spelling or grammatical error. The instructor will not deduct points for an occasional mistake in spelling or grammar. However, consistent (several per page) and blatant spelling, typographical, or grammatical errors will strongly reduce the student’s grade. **Proofread carefully.**