Introduction

The goal of this course is to familiarize you with the kinds of issues explored in the Jepson School of Leadership Studies, primarily from the perspective of the social sciences. Together we study some fundamental conceptions of the human condition and social interaction. Considerable emphasis is placed on examples of leaders and leadership. We read and discuss relevant works from psychology and related works from other disciplines, endeavoring to understand leaders and leadership in several domains, including politics, exploration, and social change.

A calendar listing topics and reading for each day follows. The assigned books for the course are: *The Endurance: Shackleton’s Legendary Antarctic Expedition* by Caroline Alexander; *The Evolution of Desire*, by David Buss; *Outliers*, by Malcolm Gladwell; *One Flew Over The Cuckoo’s Nest* by Ken Kesey; *The Selling of the President, 1968* by Joe McGinniss; *Abraham Lincoln and the Second American Revolution* by James McPherson; and *Julius Caesar* by William Shakespeare. Most other assigned articles and chapters are available on e-reserve. The e-reserve number for each such reading is noted in parentheses at the end of the assignment. A few other articles will be handed out in class.

Course requirements

1. Members of the class are expected to attend each class and to participate in discussion.

2. There are two exams on the reading and class discussions, the first on Monday, February 14 and the second on Monday, March 28.

3. A ten-page paper is due on Friday, April 29. It should discuss *The Endurance: Shackleton’s Legendary Antarctic Expedition* or *One Flew Over The Cuckoo’s Nest* or both in terms of what we have studied in the first two sections of the course.

4. Optional, extra credit “quote quizzes” will be scheduled later in the semester, testing your memory of quotes from William Shakespeare, Abraham Lincoln, and Martin Luther King, Jr.
Your course grade is determined by weighting the requirements above as follows: class participation, 25; each exam, 25; term paper, 25.

If you take the optional quote quizzes, there are two possible Shakespeare quotes weighted 10, three possible Lincoln quotes weighted 5, and a King quote weighted 5. Grades on the quote quizzes will only be averaged into your grade only if they raise it. You may take any number of quizzes that you wish. Only the best 25 points from quote quizzes will be used toward raising your grade.

Class Schedule and Readings

Monday, January 10

Introduction

Wednesday, January 12

Freud’s Model of the Psyche


Monday, January 17

Little Hans and Moral Development


Wednesday, January 19

Moral Development and Self-Control


Monday, January 24

The Self in Social Interaction


Wednesday, January 26

Cognitive Dissonance Theory

Festinger, L. Cognitive Dissonance. Scientific American, 107 (Scientific American Offprint 472) (ER11)


Monday, January 31

Outliers


**Wednesday, February 2**

**Nature, Nurture, and Intelligence**


**Monday, February 7**

**Self-Fulfilling Prophecies**


**Wednesday, February 9**

**Some Intergroup Dynamics**


**Monday, February 14**

First Exam

**Wednesday, February 16**

The Evolution of Desire


**Monday, February 21**

Obedience, Conformity and Culture


**Wednesday, February 23**

Group Polarization
Monday, February 28

**Principles of Persuasion**


Wednesday, March 2

**The Elaboration Likelihood Model**


Spring Vacation, March 4 - 14

Monday, March 14

**Shakespeare’s Leaders: Cassius, Brutus, Antony and Henry**

*Julius Caesar*, Acts I, II, and III, and parts of *Henry V* to be handed out in class.

Wednesday, March 16

**Lincoln’s Legacy of Leadership**


Foxes, 113-130; Chapter V, How Lincoln Won the War with Metaphors, pp. 93-112.

Selected Lincoln writings and speeches handed out in class.

Monday, March 21

**Martin Luther King: Letter from a Birmingham Jail**


Wednesday, March 23

**Performance and Leadership**

Cronin, T.E. (2008) “All the world’s a stage…” acting and the art of political leadership. *The Leadership Quarterly, 19,* 459-468. (ER2)


Monday, March 28

**Second Exam**

Wednesday, March 30

**Endurance, 1**


Monday, April 4

**Endurance, 2**

**Wednesday, April 6**

*Endurance, 3*


**Monday, April 11**

*One Flew Over the Cuckoo’s Nest, 1*


**Wednesday, April 13**

*One Flew Over the Cuckoo’s Nest, 2*


**Monday, April 18**

*One Flew Over the Cuckoo’s Nest, 3*


**Wednesday, April 20**

*Review and Conclusion*