LEADERSHIP AND THE SOCIAL SCIENCES
LEADERSHIP 102- FALL 2013

INSTRUCTOR: Dr. Crystal Hoyt
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INSTRUCTOR: Dr. Crystal Hoyt
OFFICE HOURS: MONDAY 2-4PM
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PHONE: 804-287-6825

COURSE TIME AND LOCATION: Monday, Wednesday 9-10:15am; Jepson Hall 107

COURSE WEBSITE: http://blackboard.richmond.edu

READINGS:
The readings for this course consist of a mix of empirical social science articles and more popular readings based on social science research. Most of the readings will be available through BlackBoard. In addition to those readings, three books are assigned for this course. The readings may change slightly and other readings may be assigned during the semester. The assigned readings provide the background and context for classroom lecture and discussion, therefore, you should read the readings before the class period during which they are discussed.


You will also be required to read one of the four books below:


DESCRIPTION AND GOALS OF THE COURSE:
This course is designed to introduce you to the study of leadership through theoretical and empirical explorations of social interaction. Using findings from a variety of the social sciences (e.g., psychology, economics, political science, sociology...) we will explore questions central to an understanding of leadership: Why is leadership so important to us? What drives overconfidence, irrational thought, and self-serving biases? How do people regulate their behavior? Why do people obey authority? How does power impact people? What are the fundamentals of persuasion and social influence? Is leadership a real phenomenon or is it just in the eye of the beholder? How do expectations and stereotypes impact how we perceive leaders? Finally, we will apply the theoretical and empirical work to current events and relevant policy issues. The ultimate goal of the course is to advance your understanding of leadership through an increased appreciation of the rich complexities of human behavior.
**Course Requirements**

Your grade in the course will be determined by performance on the following course requirements:

1. **Written Assignments (15%, 25%)**: You will be required to write two papers this semester. The first paper is due October 4th. The second paper is due December 6th. Details for each assignment will be provided in the course.

2. **Examinations (20%, 30%)**: There will be two exams in this course, one midterm and one cumulative final. The exams will cover information from both in-class discussions and reading assignments.

3. **Activities and Research Participation (10%)**: We will engage in a variety of activities throughout the semester. For example, you will be asked to attend some Jepson events that occur outside of class time and to participate in and/or attend local presentations of research.

4. **Class Participation**: This course is predicated on the active participation of all members. You are expected to attend all classes, arrive on time, and fully engage in discussions and activities. The emphasis is on quality of class participation rather than quantity. The class discussions and activities are highly dependent upon the assigned reading for the day. You must come to class fully prepared to discuss the assigned readings. Each unexcused absence and inadequate class participation will lower your course grade.

**Makeup Exams and Paper Extension Policy**: Only under extraordinary circumstances will a make-up exam be administered or will a late paper be accepted. When these extraordinary circumstances arise, a letter from the Dean is required. A paper turned in late without an acceptable excuse will be docked 10 percentage points for each day it is late. Makeup exams may take an alternative form to that taken by the rest of the class.

**Honor Code**: The Jepson School supports the provisions of the Honor System. The shortened version of the honor pledge is: “I pledge that I have neither received nor given unauthorized assistance during the completion of this work.”

**Students with Disabilities**: If you have a verified disability and would like to discuss special academic accommodations, please contact me during the first week of class to arrange reasonable and appropriate accommodations.

**Awards of Credit**: To be successful in this course, you should expect to devote an average of 10-14 hours each week to preparing for class, participating in class sessions, studying course related materials, and completing course assignments.

**Religious Observance**: You should notify me within the first two weeks of classes if you will need accommodations for religious observance.
**Other Campus Resources:**

**Academic Skills Center** ([http://asc.richmond.edu](http://asc.richmond.edu), 289-8626 or 289-8956): Supports students in assessing their academic strengths and weaknesses; honing their academic skills through teaching effective test preparation, critical reading and thinking, information processing, concentration, and related techniques; working on specific subject areas (e.g. calculus, chemistry, accounting, etc.); and encouraging campus and community involvement.

**Career Services** ([http://careerservices.richmond.edu/](http://careerservices.richmond.edu/) or 289-8547): Assists students in exploring their interests and abilities, choosing a major, connecting with internships and learning experiences, investigating graduate and professional school options, and landing a first job. We encourage students to schedule an appointment with a career advisor during their first year.

**Counseling and Psychological Services** ([http://caps.richmond.edu](http://caps.richmond.edu) or 289-8119): Assists students in meeting academic, personal, or emotional challenges. Services include assessment, short-term counseling and psychotherapy, crisis intervention, psychiatric consultation, and related services.

**Speech Center** ([http://speech.richmond.edu](http://speech.richmond.edu) or 289-6409): Assists with preparation and practice in the pursuit of excellence in public expression. Recording, playback, coaching and critique sessions offered by teams of student consultants trained to assist in developing ideas, arranging key points for more effective organization, improving style and delivery, and handling multimedia aids for individual and group presentations.

**Writing Center** ([http://writing.richmond.edu](http://writing.richmond.edu) or 289-8263): Assists writers at all levels of experience, across all majors. Students can schedule appointments with trained peer writing consultants who offer friendly critiques of written work.

**Boatwright Library Research Librarians** ([http://library.richmond.edu/help/ask.html](http://library.richmond.edu/help/ask.html) or 289-8669): Assist students with identifying and locating the best resources for class assignments, research papers and other course projects. Librarians also assist students with questions about citing sources correctly. Students can schedule a personal research appointment, meet with librarians at the library’s main service desk, email, text or IM.
# Class Schedule and Reading Assignments

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<tr>
<th>Date</th>
<th>Topic</th>
<th>Assignments</th>
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<tr>
<td>Aug 26</td>
<td>Introductions and all that jazz</td>
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<tr>
<td>Sep 12</td>
<td>Documentary screening: The Laramie Project</td>
<td><em>Thursday, September 12, 2013 • 7:30 p.m. • Jenkins Greek Theatre</em></td>
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Sep 18  Self-control, self-regulation, and leadership

Sep 19  **TALK: How a record exec gave birth to rock n roll**
  Peter Guralnik
  **Tuesday, September 24, 2013 • 7 p.m. • Jepson Alumni Center**

Sep 23  Does power corrupt?

Sep 25  **TALK: What Money Can’t Buy: The Moral Limits of Markets**
  Michael Sandel
  **Wednesday, September 25, 2013 • 7 p.m. • Alice Jepson Theater**

Sep 25  Library research with Ms. Lucretia McCulley; Location Boatwright Computer Classroom Basement Level 2

Sep 30  No Class- Work on papers

Oct 1  **TALK: The Legacy of Matthew Shepard: An End to Hate**
  Judy Shepard
  **Tuesday, October 1, 2013 • 6 p.m. • Alice Haynes Room**

Oct 2  (Ir)rational beings : Where’s the logic and accuracy?

Oct 7  I can because I’m special: Self-serving biases and self-justification

Oct 9  Midterm Exam
An interpersonal perspective to leadership

Oct 16  The art of persuasion

Oct 21  Winning friends and influencing people: Social Influence

Oct 23  Understanding obedience to authority

Oct 23  TALK: Bridging cultural differences in a globalized world
  Giles Gunn
  Wednesday, October 23, 2013 • 7 p.m. • Jepson Alumni Center

Oct 28  Our vulnerability to toxic leaders...and becoming one ourselves

Oct 29  TALK: Gender, Race, and Money
  Kimberly Dark
  Tuesday, October 29, 2013 • 7 p.m. • Alice Haynes Room

Oct 30  Intergroup relations

Nov 4  Intergroup relations and discrimination: Spotlight on sexuality
  Guest professor: Dr. Kerstin Soderlund

Nov 6  System justification and wealth inequality in America

Nov 6  TALK: From I Love Lucy to Breaking Bad: Old formula and explosive innovations
  Emily Nussbaum
  Wednesday, November 6, 2013 • 7 p.m. • Jepson Alumni Center
### Focusing on the followers: Perceptions, expectations, and leadership

**Nov 11**

Why the mind gets what it expects

**Nov 13**

Perceiving leaders: Why we fall for tall, dark, and handsome male leaders

**Nov 18**

Perceiving leaders and the potentially threatening nature of stereotypes

**Nov 20**

A glimpse into the effectiveness of role models

### Leadership to What Ends:
Taking a social science perspective to contemporary social problems

**Nov 25**

GROUP 1: Oppression and Opportunity

GROUP 2: Climate of Uncertainty

**Dec 2**

GROUP 3: Education in America

GROUP 4: Poverty and work

**Dec 4**

Course Wrap-up

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**FINAL EXAM: Tuesday December 10, 9-noon.**
Leadership and the Social Sciences  
LDST 102, Fall 2013  
Research and Events Requirements

Research Requirement
Because we think that one of the best ways to learn about research is to actually be involved in the process, students in LDST102 are expected to volunteer to be participants in research projects. You will be asked to participate in 4 studies this semester. Many of the topics we will be studying this semester were discovered with the help of students, like you, who volunteered to take part in research pertaining to leadership and influence processes. As is the case at most major universities, researchers at the University of Richmond are currently studying a number of topics that are related to leadership—such as personality, cognition, memory, group behavior, and sex differences—and they need your help to carry out this research. Researchers will contact you periodically throughout the semester, via SpiderBytes and email, and ask if you have time to take part in their research. Involvement can vary from responding to an online survey to going to a laboratory to take part in an experiment. If you agree to take part in a research session, it is important that you be sure to attend at the time scheduled.

The Jepson School of Leadership appreciates the help you give by participating, but if you don’t wish to volunteer there are other ways for you to learn about research first hand. Each semester researchers, from both UR and from other Universities, deliver presentations in which they describe their research. If you wish, you can attend such a talk, write a one paragraph summary, and submit that in place of an hour of participation. It is important, however, that the talk you attend is research-based. Usually, that will be obvious, because the presenter is a social scientist and will use powerpoints to discuss his or her findings. If you have a question about a talk qualifying, just ask.

After participating in each study (or attending each talk), write down the title of the study, the researcher’s name, the date you participated, and a brief description of the study on the sheet attached. I will collect this information at the end of the course.

Events Requirement
Because of the distributed nature of the Jepson experience, students are asked to attend several events that occur outside of regular class hours. Please note the five events highlighted on the syllabus. You are required to attend THREE of these talks and after attending each event, you are asked to write up a brief response to the event and submit online in the BlackBoard Journal within one week of the event. Furthermore, you must attend one of the two events related to the Laramie Project. This will count as one of your three required events.

- “The Laramie Project” Documentary Screening (One Book) Sept. 12, 7:30 p.m., Jenkins Greek Theater
- “The Legacy of Matthew Shepard: An End to Hate” with Judy Shepard (One Book) Oct. 1, 6 p.m., Alice Haynes Room in Tyler Haynes Commons.

Finally, if you will be unable to attend three of the events listed, you will need to identify this ahead of time and you are required to attend one of the other UR Events noted below.
UR Events Fall 2013
“RVA Street Arts Festival: Murals, Transportation, and Community”
Sept. 9, 12:30-1:25 p.m., Tyler Haynes Commons room 305
This program, featuring artist Ed Trask and Jon Baliles of Richmond City Council, is part of the Bonner Center for Civic Engagement Brown Bag Series.

“The Laramie Project” Documentary Screening (One Book) Sept. 12, 7:30 p.m., Jenkins Greek Theater
Screening of the film adapted from Tectonics’ play followed by a panel discussion in the North Court Reception Room. Co-sponsored by One Book, One Richmond and The Roosevelt Institute.

“Effects of Rapid Re-Housing Model on Homelessness”
Sept. 13, 12:30-1:45, Tyler Haynes Commons room 305
This program, featuring a panel of community experts, is part of the Bonner Center for Civic Engagement Brown Bag Series.

“Partnering with Communities for Sustainable Economic Justice: An East African Case Study”
Sept. 18, 7 p.m., Brown-Alley Room
Environmental justice advocate Ikbal Angelei will discuss her work with local communities to help preserve the environmental integrity of Lake Turkana, a World Heritage site in East Africa whose fertile ecosystem provides a lifeline to hundreds of thousands of indigenous people.

Jepson Leadership Forum: THE MUSIC HISTORIAN ~ Peter Guralnick Sept. 24, 7 p.m., Jepson Alumni Center
MOVING TO A DIFFERENT BEAT: HOW A RECORD EXECUTIVE CHANGED MUSIC, SHAPED CULTURE, AND GAVE BIRTH TO ROCK ‘N’ ROLL.

“What Money Can’t Buy: The Moral Limits of Markets” with Michael Sandel Sept. 25, 7 p.m., Alice Jeppson Theater
Sandel is the featured speaker for the 2013 Weinstein-Rosenthal Forum on Faith, Economics and Global Society. Sandel will ask, is everything for sale? and investigate the intersection of ethics and economics to consider how markets impact the public good.

“Implications of the Supreme Court’s DOMA Decision”
Sept. 27, 12:30-1:45, Tyler Haynes Commons room 305
This program, featuring Professor John Pagan (Law School) and Marc Purinton of Hunton & Williams LLP, is part of the Bonner Center for Civic Engagement Brown Bag Series.

“The Legacy of Matthew Shepard: An End to Hate” with Judy Shepard (One Book) Oct. 1, 6 p.m., Alice Haynes Room
In Tyler Haynes Commons
Matthew Shepard’s mother Judy will talk about the work of the Matthew Shepard Foundation. A reception and book signing will follow.

Wed. Oct 2, Jepson 118 or 120, 7 p.m.

Sam Daley-Harris of the Center for Citizen Empowerment and Transformation and author of "Reclaiming Our Democracy: Healing the Break Between People and Government will give a talk on civic engagement and the nuts-and-bolts of the advocacy process, drawing on three decades of work on global hunger and more recently climate change issues.
“Out in the Media: LGBTQ Identity and News Coverage” (One Book) Oct. 4, 12:30-1:25 p.m., Tyler Haynes Commons room 305 This program is part of the Bonner Center for Civic Engagement Brown Bag Series.

“Election Recap”
Oct. 8, 12:30-1:25 p.m., Tyler Haynes Commons room 305 This program is part of the Bonner Center for Civic Engagement Brown Bag Series.

“Race, Economic Justice, and Public Housing Policy”
Oct. 15, 12:30-1:25 p.m., Tyler Haynes Commons room 305 This program, featuring Edward Goetz of the Center for Urban and Regional Affairs and professor of the Humphrey School of Public Affairs, is part of the Bonner Center for Civic Engagement Brown Bag Series.

“The Politics of Immigration”
Oct. 18, 12:30-1:25 p.m., Tyler Haynes Commons room 305 This program is part of the Bonner Center for Civic Engagement Brown Bag Series.

Jepson Leadership Forum: THE CULTURAL CRITIC ~ Giles Gunn Oct. 23, 7 p.m., Jepson Alumni Center BRIDGING THE GAP: CULTURAL DIFFERENCES IN A GLOBALIZED WORLD

“Redistribution, Disenfranchisement, and Voting Rights”
Oct. 25, 12:30-1:25 p.m., Tyler Haynes Commons room 305 This program is part of the Bonner Center for Civic Engagement Brown Bag Series.

“Gender, Race, and Money” with Kimberly Dark Oct. 29, 7 p.m., Alice Haynes Room Award-winning storyteller and sociologist Kimberly Dark will discuss the history and current condition of income and wealth distribution in America. Dark will address how “the 1%” came into existence. This interactive presentation is applicable to anyone who uses money, and participants will leave with the tools necessary to work toward a more just economy.

Election Night Viewing Party
Nov. 5, 6-10 p.m., Tyler Haynes Commons room 305 Watch coverage of general election for VA Governor, VA Lieutenant Governor, VA Attorney General, VA House of Delegates and local Constitutional Officers (except circuit court clerk)

Jepson Leadership Forum: THE TV CRITIC ~ Emily Nussbaum Nov. 6, 7 p.m., Jepson Alumni Center FROM “I LOVE LUCY” TO “BREAKING BAD”: HOW AMBITIOUS MODERN TELEVISION REBELLED AGAINST FORMULA BY EXPLODING IT

“What’s for Lunch?”
Nov. 22, 12:30-1:25 p.m., Tyler Haynes Commons room 305 This program, featuring Susan Robinson, Director of School Nutrition Services for Richmond Public Schools, is part of the Bonner Center for Civic Engagement Brown Bag Series.
### Research Requirement

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Awarding of Credit

To be successful in this course, a student should expect to devote 10-14 hours each week, including class time and time spent on course-related activities.
http://registrar.richmond.edu/services/policies/academic-credit.html

Disability Accommodations

Students with a Disability Accommodation Notice should contact their instructors as early in the semester as possible to discuss arrangements for completing course assignments and exams.
http://studentdevelopment.richmond.edu/disability-services/policies.html

Honor System

The Jepson School supports the provisions of the Honor System. The shortened version of the honor pledge is: “I pledge that I have neither received nor given unauthorized assistance during the completion of this work.”
http://studentdevelopment.richmond.edu/honor/

Religious Observance

Students should notify their instructors within the first two weeks of classes if they will need accommodations for religious observance.
http://registrar.richmond.edu/planning/religiousobs.html