LEADERSHIP AND THE SOCIAL SCIENCES  
FALL 2010  
LDST 102-01  

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Introduction

The goal of this course is to familiarize you with the kinds of issues explored in the Jepson School of Leadership Studies, primarily from the perspective of the social sciences. Together we study some fundamental conceptions of the human condition and social interaction. Considerable emphasis is placed on examples of leaders and leadership. We read and discuss relevant works from psychology and related works from other disciplines, endeavoring to understand leaders and leadership in several domains, including politics, exploration, and social change.

A calendar listing topics and reading for each day follows. The assigned books for the course are: *The Endurance: Shackleton’s Legendary Antarctic Expedition* by Caroline Alexander; *The Evolution of Desire*, by David Buss; *Outliers*, by Malcolm Gladwell; *One Flew Over The Cuckoo’s Nest* by Ken Kesey; *The Selling of the President, 1968* by Joe McGinniss; *Abraham Lincoln and the Second American Revolution* by James McPherson; and *Julius Caesar* by William Shakespeare. Most other assigned articles and chapters are available on e-reserve. The e-reserve number for each such reading is noted in parentheses at the end of the assignment. A few other articles will be handed out in class.

Course requirements

1. Members of the class are expected to attend each class and to participate in discussion.

2. There are two exams on the reading and class discussions, the first on Monday, September 27 and the second on Monday, November 1

3. A ten-page paper is due on Friday, December 10. It should discuss *The Endurance: Shackleton’s Legendary Antarctic Expedition* or *One Flew Over The Cuckoo’s Nest* or both in terms of what we have studied in the first two sections of the course.

4. Optional, extra credit “quote quizzes” will be scheduled later in the semester, testing your memory of quotes from William Shakespeare, Abraham Lincoln, Martin Luther King, Jr. and John F. Kennedy.
Your course grade is determined by weighting the requirements above as follows: class participation, 25; each exam, 25; term paper, 25.

If you take the optional quote quizzes, the Shakespeare quote is weighted 10, and the other three, 5. Grades on the quote quizzes will only be averaged into your grade only if they raise it. You may take any number of quizzes that you wish.

Class Schedule and Readings

Monday, August 23

Introduction

Wednesday, August 25

Freud’s Model of the Psyche


Monday, August 30

Little Hans and Moral Development


Wednesday, September 1

Moral Development and Self-Control


**Monday, September 6**

**The Evolution of Desire**


**Wednesday, September 8**

**Outliers**


**Monday, September 13**

**Nature, Nurture, and Intelligence**


Wednesday, September 15

**Obedience, Conformity and Culture**


Monday, September 20

**Group Polarization**


Wednesday, September 22

**The Self in Social Interaction**


Monday, September 27

First Exam

Wednesday, September 29
Cognitive Dissonance Theory


Monday, October 4

**Principles of Persuasion**


Wednesday, October 6

**The Elaboration Likelihood Model**


October 8-12, FALL BREAK

Wednesday, October 13

**Shakespeare’s Leaders: Cassius, Brutus, Antony and Henry**

*Julius Caesar*, Acts I, II, and III, and parts of *Henry V* to be handed out in class.
Monday, October 18

Lincoln’s Legacy of Leadership


Selected Lincoln writings and speeches handed out in class.

Wednesday, October 20

Martin Luther King: Letter from a Birmingham Jail


Monday, October 25

Self-Fulfilling Prophecies


Wednesday, October 27
Some Intergroup Dynamics


Monday, November 1

Second Exam

Wednesday, November 3

The Rhetoric of John F. Kennedy


Frost, R. The Road Not Taken.


Monday, November 8

Endurance, 1


Wednesday, November 10

Endurance, 2

**Monday, November 15**

*Endurance, 3*


**Wednesday, November 17**

*One Flew Over the Cuckoo’s Nest, 1*


**Monday, November 22**

*One Flew Over the Cuckoo’s Nest, 2*


**Monday, November 29**

*One Flew Over the Cuckoo’s Nest, 3*


**Wednesday, December 1**

*Review and Conclusion*