Required Texts

Friedman & McGarvie, Charity, Philanthropy, and Civility in American History

Edwards & Gifford, Gender and the Social Gospel

Williams, Eyes on the Prize

Course packet of articles and essays

Course Description and Goals

This course will use the history of philanthropy in the United States to explore various issues relating to philanthropic leadership. We shall begin by attempting to define philanthropy, paying particular focus to the relatively recent and uniquely American conception of philanthropy as a private sector activity. What does the separation of philanthropy from the public sector mean for its role in American society, the issues it addresses, the people it attracts and serves, and the type of leaders it recruits? Tentative answers to these questions will be re-examined during the course of the semester as we consider the relationship between givers and recipients, the relationship between societal and personal goals in philanthropic activity, the tremendous influences of politically marginalized people (ministers, women, poor, racial minorities) in developing and directing philanthropic programs to supplement, redirect, or even refute prevailing public sector policies, and the goals and motivations of philanthropists themselves.

The course will be interdisciplinary and focused on drawing international comparisons with other Western societies that rely on the welfare state and other government programs to perform the work of private philanthropies in the US. Works from psychology, law, sociology, political science, and leadership journals will be used to explore the nature and ramifications of the American system. Hopefully, the students will come to an understanding of American civil society and the various causes for its development. Perhaps as important, they will be able to develop some ideas as to how people outside of governmental processes have influenced and can continue to influence the nature of life in America regarding economic and educational opportunities, environmental conditions, health care availabilities, and moral values. Is this activity not a form of leadership? As “leaders” how do philanthropists integrate their goals and actions within civil society?
**Class Schedule**

**Monday, 1/14**  Introduction and Course themes

I. **What is Philanthropy?**

**Wednesday, 1/16**  Friedman & McGarvie, pp. 1-22

**Friday, 1/18**  Reading #1, Payton & Burlingame essays

**Monday, 1/21**  Reading #2, Coles chapter

**Wednesday, 1/23**  Reading #3, Khalil essay

II. **Public versus Private sector**

**Friday, 1/25**  Reading #4, excerpts from de Tocqueville

**Monday, 1/28**  Friedman & McGarvie, pp. 385-412

**Wednesday, 1/30**  Reading #5, McGarvie essay

**Friday, 2/1**  Reading #6 McGarvie chapter

III. **Philanthropy in the Early Republic**

**Monday, 2/4**  Friedman & McGarvie, pp. 23-27

**Wednesday, 2/6**  Friedman & McGarvie, pp. 29-48

**Friday, 2/8**  Friedman & McGarvie, pp. 71-90

IV. **The Benevolent Empire**

**Monday, 2/11**  Friedman & McGarvie, pp. 129-155

**Wednesday, 2/13**  Reading #8, Knight & Tyrell essays

**Friday, 2/15**  Reading #9, Young essay

**Monday, 2/18**  Friedman & McGarvie, pp. 179-198

and Reading #10, Phillips essay
V. **Reciprocity in Philanthropy**

Wednesday, 2/20  Reading #11, Coles chapter
Friday, 2/22  Reading, #12, Ostrander essay

VI. **From 19th to 20th Century**

Wednesday, 2/27  Edwards and Gifford, pp. 1-52
Friday, 2/29  Edwards and Gifford, pp. 71-102
Monday, 3/3  Edwards and Gifford, pp. 116-166
Wednesday, 3/5  Edwards and Gifford, pp. 167-216
Monday, 3/17  Reading #13, Batlan essay
Wednesday, 3/19  Reading #14, Crocker essay
Friday, 3/21  Reading #15, Carnegie and Karl essays

VII. **The Civil Rights Movement**

Monday, 3/24  Friedman & McGarvie, pp. 161-178
Wednesday, 3/26  Friedman & McGarvie, pp. 259-262 and 341-362
Friday, 3/28  Readings from Williams

VIII. **The Contemporary Community**

Monday, 3/31  Reading #16, Putnam essay
Wednesday, 4/2  Reading #17, Gordon essay
Friday, 4/4  Reading #18, essays on Corporate Philanthropy
Monday, 4/7  Reading #19, Wuthnow essay
Wednesday, 4/9  Review and Discussion
Friday, 4/11  Available make-up day or no class
Evaluation

Class discussion 50%

Final paper 50%

The final paper will be a 6-10 page essay in response to the following question:

What is the role both historically and at present, of philanthropy in American society and how does this role influence the attitudes, goals, and behaviors of philanthropic leaders?

The paper is due no later than the scheduled time for the final exam. Each student must hand deliver the paper to the designated departmental secretary who will record receipt of the paper.