

## LDST 303 LEADERSHIP IN POLITICAL CONTEXTS FALL 2005 - COURSE SYLLABUS

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Office hours: Monday, Wednesday, 1:00 p.m. – 3:00 p.m. and by appointment

Class meeting time Monday, Wednesday, Friday 11:30 a.m. to 12:20 p.m.  
and location: Rm. 102, Jepson Hall

### COURSE REQUIRED READINGS

The classroom work in this course will center on the reading assignments. Since the course involves as much experiential activity and discussion as possible, and with minimum lecturing, it is **IMPERATIVE** that you complete the assigned readings prior to each class.

#### **Texts:**

Clift, E. and Brazaitis, T. (2003). *Madam President: Women blazing the leadership trail*. New York, NY: Routledge Press. ISBN: 0-415-93432-X

Harris, J. (2005). *The Survivor: Bill Clinton in the White House*. New York, NY: Random House. ISBN: 0-375-50847-3

Kellerman, B. (1984). *The Political Presidency: Practice of Leadership*. New York, NY: Oxford University Press. ISBN: 0-19-504037-6

Mathews, D. (1999). *Politics for people: Finding a responsible public voice*. 2<sup>nd</sup> ed. Urbana, IL: University of Illinois Press. ISBN: 0-252-02456-7

Tucker, R. (1995). *Politics as Leadership*. Columbia, MO: University of Missouri Press  
ISBN: 0-8262-1023-6

Edelman, M. (1988). *Constructing the Political Spectacle*. Chicago, IL: University of Chicago Press. ISBN: 0-226-18399-8

#### **Newspapers:**

Students are strongly encouraged to read a daily newspaper, in printed form or online, in order to follow stories that provide concrete examples for the study of political leadership. Several assignments in the course will require attention to contemporary problems as covered in the press. Each of the following: *The New York Times*, *The Washington Post*, or *The Richmond Times-Dispatch*, can be accessed on line at [www.nytimes.com](http://www.nytimes.com), [www.washingtonpost.com](http://www.washingtonpost.com), or [www.gateway-va.com](http://www.gateway-va.com). *The New York Times* requires a log in, but the other three can be accessed immediately. These newspapers are also available to read in the Heilig Meyers Lounge of the Jepson School as well as in the reading area of Boatwright Library.

## **COURSE POLICIES AND STANDARDS**

The following class policies are established for the purpose of allowing students enrolled in leadership courses to establish practices that demonstrate mature and responsible behavior toward their work and each other.

### **Class Attendance**

Attendance and participation in class and group activities/meetings are very serious components of the class. Class attendance **is required** and will be recorded. Absences due to health or sports must be substantiated in writing by the appropriate university official. Absences without valid excuses will be penalized in the final grade. After two absences the student's grade will be affected. More than two unexcused absences will result in a half grade reduction for each session missed. For example, if you miss three classes and you were to receive a B, then your grade would be lowered to a B-. PLEASE NOTE: Missing more than five will result in a grade of F. In addition, lateness will not be tolerated.

### **Absence During In-Class Graded Assignments**

Unexcused absences from in-class graded assignments may not be made up. Any difficulties or problems should be brought to the instructor's attention as soon as possible (well before the assignment or exam is scheduled.) Requests for extensions will be granted only under dire circumstances.

### **Late Papers**

Late papers or assignments receive a half grade deduction per day. For example, if a paper was due on a Wednesday and the student handed it in on Thursday morning, then the student would be dropped from a B to a B- in the final grade. Papers will not be accepted via e-mail.

### **Honor Code**

The Jepson School supports and adheres to the provisions of the Honor System sanctioned by the School of Arts and Sciences. Every piece of written work presented by individual students must have the honor pledge and the student's signature on it. The pledge is, ***"I pledge that I have neither given nor received unauthorized assistance during the completion of this work."***

## **COURSE ASSIGNMENTS**

The assignments are designed to create a framework in which students are treated fairly and equally. Please remember that critical analysis of the assigned readings is necessary. The readings, articles, and ideas from the course will need to be incorporated into each assignment. Please utilize the *American Psychological Association (APA)* style in referencing material. Every quote and non-original thought should have a reference citation.

There will be three short papers on topics that will be assigned (15% percent each) and a major research paper on a topic to be agreed (30%). A one page proposal for your major research paper accompanied by a preliminary but carefully prepared bibliography will also be required.

## **COURSE GRADING**

- 15% Individual essay #1 on interview with politician or multiple political operatives
- 15% Individual essay #2 on participating in the political process
- 15% Individual essay #3 on a movie and speaker
- 30% Research paper
- 5% Presentations in class (You will be rated on your presentations by me and your peers.)
- 20% Attendance and class participation

## **COURSE SCHEDULE**

### **Defining Political Leadership**

#### **Week 1**

**Mon., Aug. 29**            **Introduction**

**Wed., Aug. 31**            **Leadership: What is it?**

**Reading:**                excerpt from Burns, *Leadership*, pp. 1-44  
Course reserves

**Fri., Sept. 2**             **Political Leadership: What is it?**

**Reading:**                excerpt from Burns, *Leadership*, pp. 105-140  
Course reserves

#### **Week 2**

**Mon., Sept. 5**            **Political Leadership: What is it?**

**Reading:**                Kellerman, Chap. 1 (pp. 3-11)  
Edelman, Chap. 3 (pp. 37-64)

### **What is Politics and Leadership?**

**Wed., Sept. 7**            **Constructing Politics**

**Reading:**                Edelman, Chap. 1 (pp. 1-11)  
Edelman, Chap. 2 (pp. 12-36)

**Fri., Sept. 9**            **Politics as Leadership**

**Reading:**                Tucker, Chap. 1

#### **Week 3**

**Mon., Sept. 12**         **Politics as Leadership**

**Reading:**                Tucker, Chap. 2, 3

Wed., Sept. 14      **Politics as Leadership**

**Reading:**              Tucker, Chap. 4

**Politics and the People**

Fri., Sept. 16      **People's Perspective and Politician's Perspective**

**Reading:**              Mathews, Introduction, Part 1 and Part 2

**Week 4**

Mon., Sept. 19      **New Thinking on Politics**

**Reading:**              Mathews, Part 3 and Part 4

Wed., Sept. 21      **Speaker: Mr. Bill Leighty, Chief of Staff for Governor Mark Warner**

Fri., Sept. 23      **Who Owns Politics? The People**

**Reading:**              Mathews, Part 5 and Part 6

**Week 5**

Mon., Sept. 26      **Movie: The Candidate**

**Assignment due:**      Research paper proposal and bibliography

Wed., Sept. 28      **Movie: The Candidate**

Fri., Sept. 30      **Debrief**

**Assignment Due:**      Individual paper # 3 for Groups A & B

**Leadership in Public Policy-making**

**Week 6**

Mon., Oct. 3      **Inside Leadership in Politics and Policymaking**

**Reading:**              Excerpt from Kingdon, *Agendas, Alternatives, and Public Policies*  
other readings TBA  
Course Reserves

Wed., Oct. 5      **Outside Leadership in Politics and Policymaking**

**Reading:**              Excerpt from Kingdon, *Agendas, Alternatives, and Public Policies*  
Other readings TBA  
Course Reserves

Fri., Oct. 7      **Leadership in Politics and Policymaking**

**Reading:**              TBA  
Course Reserves

## Application of Politics and Political Leadership

### Week 7

**Mon., Oct. 10**            **Oral interviews**  
**Assignment Due:** Interview with a person in politics (politician or political operative)

**Wed., Oct. 12**            **Oral interviews**  
**Assignment Due:** Interview with a person in politics (politician or political overview)

**Fri., Oct. 14**            **Oral interviews**  
**Assignment Due:** Interview with a person in politics (politician or political overview)  
**Individual paper #1 due**

\*\*\*\*\* Fall Break \*\*\*\*\*

### Week 8

**Mon., Oct. 17**            **No Class**

**Wed., Oct. 19**            **Movie: The War Room**

**Fri., Oct. 21**            **Movie: The War Room**

### Week 9

**Mon., Oct. 24**            **Speaker: Political Campaign operative**

**Oct., Wed. 26**            **Debrief**  
**Assignment Due:** Individual Essay #3 for Groups C & D

## Women and Political Leadership

**Fri., Oct. 28**            **Speakers: Councilwoman Kathy Graziano**  
**House of Delegate Candidate Jennifer**  
**McClellan**

### Week 10

**Mon., Oct. 31**            **Why Not a Woman?**  
**Reading:** Introduction, Chap. 1

**Wed., Nov. 2**            **Why Not a Woman: Case Studies**  
**Assignment Due:** Small Group Presentation of Case Studies from *Madam President*

**Fri., Nov. 4**            **Why Not a Woman: Case Studies**  
**Assignment Due:** Small Group Presentation of Case Studies from *Madam President*

## Elections as a Context in Political Leadership

### Week 11

Mon., Nov. 7                      **Movie: The Perfect Candidate**  
Reading:                              TBA

Tues., Nov. 8                      **Election Day in Virginia**  
Assignment:                          **Work the polls if you can**

Wed., Nov. 9                      **Movie: The Perfect Candidate**  
Reading:                              TBA

## Theory of Presidential Leadership

Fri., Nov. 11                      **Political Skill and Politicking**  
Reading:                              Kellerman, Chap. 2 – Chap. 5 (pp. 12-44)

### Week 12

Mon., Nov. 14                      **Practice of Presidential Leadership**  
Reading:                              Kellerman, Chap. 7, 8 (pp. 89-155)

Wed., Nov. 16                      **Speaker: Virginia House of Delegate Bradley Marrs**

Fri., Nov. 18                      **Practice of Presidential Leadership**  
Reading:                              Kellerman, Chap. 10, 11 (pp. 185-253)  
Assignment Due:                      **Individual Essay #2**

### Week 13

Mon., Nov. 21                      **No Class – Thanksgiving Break**  
Reading:                              Harris' *The Survivor: Bill Clinton in the White House*

Wed., Nov. 23                      **No Class – Thanksgiving Break**  
Reading:                              Harris' *The Survivor: Bill Clinton in the White House*

Fri., Nov. 25                      **No Class – Thanksgiving Break**  
Reading:                              Harris' *The Survivor: Bill Clinton in the White House*

## Practice of Politics and Political Leadership

### Week 14

Mon., Nov. 28                      **Discussion of Bill Clinton: The Survivor**  
Reading:                              Harris' *The Survivor: Bill Clinton in the White House*

**Mon., Nov. 28**      **Discussion of Bill Clinton: The Survivor**  
**Reading:**      Harris' *The Survivor: Bill Clinton in the White House*

**Fri., Dec. 2**      **Discussion of Bill Clinton: The Survivor**  
**Reading:**      Harris' *The Survivor: Bill Clinton in the White House*

**Week 15**

**Mon., Dec. 5**      **Presentation of Individual Research Papers**

**Wed., Dec. 7**      **Presentation of Individual Research Papers**

**Fri., Dec. 9**      **Presentation of Individual Research Papers**

**Final Paper**  
**Due by**      **Monday, Dec. 12**

## Assignments

### **Individual Assignment #1 Interview with a Politician (Political Candidate) or political operatives**

In this assignment, you will need to interview one person who is a politician or is running for office. Or, you can interview two political operatives. These political operatives can be working as an aide to a politician, as a member of a political campaign or for a political party. In your interview, you want to ask about their backgrounds and experiences and their views of politics. You also want to ask them specific questions concerning their ideas of leadership in a political context. In your oral report and in your paper you want to provide ideas from the readings in your analysis.

The oral report will be approximately five minutes, while the paper will be five pages in length and include references to the readings.

### **Individual Assignment #2 Participating in the Political Process**

In this assignment, you will need to participate in the political process for at least 10 hours. Some examples of participating in the political process, could be volunteering for a political campaign, working with the College Democrats or Republicans, and attending meetings of the local Democrat or Republican parties. You will need to keep a journal and time sheet detailing your experiences.

The paper will need to take references from your journal and relate them to some of our discussions in class.

### **Individual Assignment #3 Examination of Movie and Speaker**

In this assignment, you will need to write a paper that examines the movies that we watched in class and the speakers that visited class. Your paper will need to discuss the movies and the paper in depth and relate these to readings from class. You will need to also bring in additional readings from outside of class that relate to the speaker and the movie.

The paper for this assignment will need to be four pages in length.

### **Research Paper**

In this assignment, you will need to write a large research paper that examines leadership in a political context. You will need to provide to me a one page proposal on what you will write on by Friday, September 26<sup>th</sup>. A preliminary, but carefully prepared bibliography should accompany the proposal.